

WOMEN IN TELECOMS & TECHNOLOGY

Lessons from Leading Women Tech Entrepreneurs

Chair and Panelist biographies
19 November 2013

Panel Chair

Audrey Mandela

Co-Founder, Multimap / Chair & Acting COO, Informilo / Consultant

Audrey Mandela is board chair and acting COO for Informilo, a news site and print publisher that covers global tech sector developments. The company covers entrepreneurship and innovation in every part of the pipeline — from the smallest start-up with the best idea to big companies that embrace creative disruption.

Audrey also runs Mandela Associates, which provides market research and consulting services for select clients in the telecom, internet and geographical information sectors. Audrey was Co-Founder of Multimap, one of the world's leading online mapping providers, where she acted as the company's corporate counsel and marketing director, and was a board director. Multimap was sold to Microsoft in December 2007.

Panelists

Clare Flynn Levy

Founder & CEO

Essentia Analytics

Clare Flynn Levy is Founder & CEO of Essentia Analytics, a financial software company with a mission to empower professional investors to improve individual performance by making more skilled investment decisions. Prior to founding Essentia, Clare spent 10 years as a fund manager, both active equity (running over \$1bn of pension funds for Deutsche Asset Management) and hedge (as CIO of Avocet Capital Management, a specialist tech fund manager). She ultimately “went native” into the software space as the President of Beauchamp Financial Technology, a market-leading provider of portfolio management systems to hedge funds that was acquired by Linedata Services S.A.

An experienced Non-Executive Director, Clare also serves as a Non-Executive Director of Team Grasshopper Ltd. (a purveyor of all-natural convenience foods), acts as an Advisor to the Board of City Lounge Ventures Ltd. (operators of Central flexible workhubs), and sits on the European Regional Board of YPO-WPO (the world's most influential network of young CEOs).

Alicia Navarro

CEO and Co-founder

Skimlinks

Alicia Navarro is CEO and Co-founder of Skimlinks, a content monetization platform that helps websites get rewarded for the purchase intent created in their content. Prior to launching Skimlinks, she worked for over 10 years designing and launching mobile and internet-based applications in Australia and the UK. Since 2008, Alicia has grown the company to over 60 employees across offices in London, San Francisco and soon, Tokyo; has raised £10MM in venture capital funding; and last year, drove annual retail sales of £161MM.

Cary Marsh
CEO and Founder
Mydeo.com

Cary is the CEO and Founder of Mydeo.com. She graduated with an honours degree in Manufacturing Engineering from The University of Nottingham. Cary launched Mydeo in 2005 following a DTI Research and Development grant for Technical Innovation. Mydeo was the first and only European hosting service to be fully integrated into Microsoft's Windows Movie Maker software. Mydeo provides high-quality streaming video and content delivery services to thousands of individuals and businesses around the world.

In October 2007 Mydeo announced investment from Best Buy, the largest consumer electronics retailer in the US. Mydeo won a commendation in the 'Best Streaming Service' category at the UK Internet Service Provider awards for four years running and was named a Red Herring Europe 100 finalist.

Cary was awarded the inaugural Iris Award at the NatWest Everywoman Awards in recognition of her business success through effective implementation and use of IT and Communications. She was named UKRC Woman of Outstanding Achievement 2011 winner for Entrepreneurship & Innovation, and was the Breakthrough Pioneer award winner in Red Magazine's Hot Women Awards 2011.

Cary regularly speaks at events as a STEM ambassador about her passion for getting more girls interested in science and technology, knowing that enthusiastic role models can change lives.

Cary is mum to three boys – Cameron (10), Jonathan (8) and Dougie (3).

- Computer Weekly Most Influential Woman in IT finalist 2013
- Red Magazine's Hot Women Awards 2011 – Breakthrough Pioneer Award Winner 2011
- UKRC Woman of Outstanding Achievement Award - winner Entrepreneurship & Innovation, business and industry category 2011
- ISPA Awards, Best Streaming Service finalist 2009
- MediaTech 100 winner 2008
- Red Herring Europe 100 finalist 2008
- Blackberry Women in Technology Awards, Best Use of Technology Finalist 2008
- ISPA Awards, Best Streaming Service finalist 2008
- Everywoman Iris Award Winner 2007
- Red Herring Europe 100 finalist 2007
- Courvoisier 'The Future 500' list 2007
- Sharpe Edge awards, Best e-Company finalist 2007
- ISPA Awards, Best Streaming Service finalist 2007
- IWA Europe 'Best Streaming Innovation' finalist 2007
- Red Herring Europe 100 finalist 2007
- Blackberry Women in Technology Awards, Best Technology Entrepreneur finalist 2006
- HSBC Start-up Stars Regional Winner 2006
- NatWest Startup Awards, Best Use of Technology finalist 2006