

Frances Seghers

Sony Entertainment European Community Affairs: 1993-present

Senior Vice President of Sony Entertainment European Community Affairs, which includes Sony Music, Sony Pictures and Sony Computer Entertainment (PlayStation). Opened the office, originally in Brussels, for Sony in 1993.

Government Affairs for Motion Picture Assn. of America, Washington DC – From 1989-1993, worked for the Motion Picture Association of America as a lobbyist overseeing US Executive Branch issues, including the Federal Communications Commission and US Trade Representative.

Journalism – 1974-1989; Publications include:

Business Week Magazine – 1986-1989 - Washington correspondent for communications and information policy issues. Covered telecommunications issues at the early stages of competitive telecommunications and continuing deregulation of the industry, and early moves into automation of government information processes.

Communications Daily - 1984-1986 – covered telecom deregulation and NASA efforts to encourage private sector business initiatives in low-earth orbit and outer space.

McGraw Hill trade publications – 1980-84 – worked as reporter for various McGraw Hill energy newsletters in Washington.

Rotary Scholarship for Journalists - 1979-1980, studied international relations with a focus on the European Community, in Strasbourg, France. Worked on developing fluent French.

Baton Rouge Morning Advocate – 1974-1979 – reporter, covering general assignment and City Hall beats.

Education: B.A. in journalism from Louisiana State University, one-year Certificat de Scolarité from the Université de Strasbourg (France) in Science Politiques.

Languages: English mother tongue, fluent in French, some knowledge of Italian